

ARIZONA HISTORICAL ADVISORY COMMISSION

Application for Arizona Centennial 2012 Legacy Project Designation

AHAC Mission: Develop, encourage and coordinate a statewide plan for Arizona's centennial in 2012 including advising the legislature and state agencies on centennial history and heritage, arts and culture, assisting the governor's countdown to the centennial to support school children learning about Arizona's history and recommending activities and projects that will ensure lasting accomplishments to commemorate the centennial.

Vision for Centennial Projects: Commemorations that encourage all Arizonans to reflect on our unique and authentic history, to experience the rich and diverse tapestry of our heritage, and to explore our promising futures, thus ensuring a lasting legacy.

Legacy Project Criteria: This is a request for official designation as an Arizona Centennial Legacy Project. To be considered, the project must 1) accurately portray a significant aspect of Arizona history; 2) be accessible to large number of visitors/users; 3) demonstrate collaboration in the planning; 4) produce an enduring product that will live on after 2012; 5) include an educational component; 6) include a plan for implementation.

Attach a maximum of three pages that address the following areas, in the order listed:

1. General description of the project.
 2. Describe how this project meets the Legacy Project criteria.
 3. Project timeline. Give details regarding planning and implementation.
 4. Describe the project location.
 5. List project partners, if applicable.
 6. Attach a proposed budget, showing total project cost and funding sources.
 7. Please also provide letters of support from project partners and sponsors.
- These are in addition to the three-page maximum.

Name of project: Scottsdale Remembers: Recollections of Our Past

Applicant: Scottsdale Public Library

Contact person: Leigh Conrad

Address: 3839 N. Drinkwater Blvd., Scottsdale AZ 85251

Telephone Number: 480-312-2693

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Web Site address: www.scottsdalelibrary.org

Leigh E. Conrad
Signature (authorizing official)

July 18, 2008
Date

The Arizona Historical Advisory Commission will review the Committee's recommendations and make final decisions regarding Legacy Project designations. Submit application to:

Arizona Historical Advisory Committee
1700 W Washington, Suite 200
Phoenix, AZ 85007

ARIZONA CENTENNIAL LEGACY PROJECT APPLICATION

"Scottsdale Remembers: Recollections of Our Past"

General Description:

The Scottsdale Public Library will act as the central source for partnering with community organizations to make their histories available to the public. Participating organizations will gather, digitize and describe historic photographs using text and audio. Photographs will be made available for public viewing through the Scottsdale Public Library website, Library catalog, in exhibitions, and through the Arizona Memory Project. This project will benefit all members of the community since the Library will serve as one central and searchable source for historic Scottsdale photographs.

Legacy Project Criteria:

1) **Significant aspect of Arizona history:** The City of Scottsdale's organizational history represents a notable piece of Arizona history. Scottsdale has a long tradition of active community organizations containing vast collections of photographs with unrecognized historic value. The Scottsdale Library will partner with three community organizations to make these photographs available through the project entitled "Scottsdale Remembers: Recollections of Our Past." Photographs will be researched, marketed and displayed through use of digitizing equipment that the Library will make available to these groups. The Scottsdale Room, which maintains a special collection located at Civic Center Library, will house this important digital collection. During this important Arizona Centennial time period in 2012, the project will enable visitors to the Scottsdale Library to learn more about local history and its preservation not only in person but also through visiting the Library's website and the Arizona Memory Project database.

2) **Accessibility:** A large number of customers will have access to these photographs through the Library's website and through the Arizona Memory Project. Due to the care that will be taken in creating the data elements describing these photographs, they will be especially valuable and easily accessible to historians and scholars. Visitors will also be able to access the project through physical exhibits created from the collected photographs at the Civic Center Library and the Arabian Library.

3) **Collaboration:** The Scottsdale Public Library will partner with three organizations to digitize their historic photographs. The goal of the project is to add a minimum of 300 photographs to the already-existing digital collection and to exhibit 75-100 photographs. These collaborative photographs will be offered in several formats to the public: through the Library catalog; access through the Library's Web pages and through public exhibits. Individual groups will be offered the ability to link their sites to the Library in order to view their photographs. The letters of support from these organizations are attached.

4) **Enduring product:** This product will live on after 2012 through the Library's website because many of the community organizations' digitized items will be offered there. The product will also endure through the Arizona Memory Project database, where the results of the project will be downloaded.

5) **Educational component:** At least two information sessions will be held with the organizations and at least ten classes will be held with representatives of the organizations and the general public for training on the equipment. In addition, volunteers will be sought to assist in the training, scanning, describing, and organizing of the materials.

6) **Implementation plan:** The implementation plan is essentially the schedule of activities shown in the following timeline.

Project Timeline:

Date	Action	Responsibility
July 2008 – September	Receive funds; seek Council approval of funds (if necessary); evaluate and purchase necessary software and hardware. Hire Project Coordinator/Developer (Consultant.) Develop training materials.	Project staff, Council, Technology staff
September – October	Integrate software into system and website. Train staff and volunteers to use software. Develop and distribute materials	Technology staff, Community outreach staff, ReVentures volunteers

	to market the project to community organizations.	
October – November	Hold first meeting bringing together the target community organizations. Enlist at least 3 organizations.	Project staff, Community outreach staff
December 2008 – February 2009	Digitize and catalog the first set of photographs. Place photographs on net using Flickr or other service. Conduct organization evaluations.	Project staff, ReVentures volunteers
February – March	Publicize and hold public event of community photographs (week of Parada del Sol), Main exhibit will be held at Civic Center Library with a smaller traveling exhibit placed at Arabian Library.	Project staff, Community outreach staff
April – May	Hold second meeting bringing together the target community organizations. Enlist at least 3 organizations. Hold at least 5 sessions for public to bring in public photographs for inclusion in project	Project staff, Community outreach staff
June – July	Accumulate and digitize second set of photographs from organizations and individuals.	Project staff, ReVentures volunteers

Project Location: The main portion of the project, through the training sessions, digitization, and the exhibit, will take place at Scottsdale's Civic Center Library, 3839 N. Drinkwater Blvd., Scottsdale, AZ 85251. There will be an additional exhibit displayed at Scottsdale's Arabian Library, 10215 E. McDowell Mountain Ranch Road, Scottsdale, AZ 85255. Many of the community organizations' digitized items will be found on the library's website at www.scottsdalelibrary.org. We will also load the results of our project into the Arizona Memory Project database.

Project Partners: Scottsdale Historical Museum, the Scottsdale Charros, and the Scottsdale Jaycees

Proposed Budget: This project will have two funding sources. They are the City of Scottsdale's operating budget for in-kind expenses and the LSTA grant through the State Library that we have received. Funds will be used to purchase software and equipment, mount the exhibitions for public viewing, and hire contractor/contractors for project oversight.

	Total In-Kind Funds
Salaries & Benefits	\$36,146.00
Lead Librarian	\$8,586.00
Lead Librarian	\$4,894.00
Librarian	\$2,948.00
Librarian	\$1,874.00
Library Technology Supervisor	\$5,393.00
Library Assistant	\$ 9,322.00
Library Assistant	\$ 2,331.00
Volunteer 50 hrs.X\$15.95/hr	\$ 798.00

Contractual Services	\$13,000.00
Project coordinator/developer	\$10,000.00
Prepared photo exhibit contract	\$3,000.00

Equipment

Software	\$12,500.00
Content Management System	\$12,000.00
Laptop microphone & digital audio editing software	\$500.00

Total LSTA Funds	\$25,500.00
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Letters of support from partners:
Attached.